



## **ACE PROJECT MARKETING JOINS WATER STREET BY THE PARK TEAM**

**KELOWNA, B.C. (March 4, 2021)** – Orchard Park Properties is pleased to announce that it has added ACE Project Real Estate Solutions Inc. (ACE), a firm with extensive expertise marketing Kelowna real estate, to its Water Street by the Park development team.

Over 20 years of experience, ACE's sales and marketing team has earned an exceptional reputation as one of Canada's leading marketers of residential, investment, luxury and recreational properties in Canada and abroad. Its long list of sold-out projects includes numerous developments across the Okanagan, Vancouver Island, Vancouver, the Lower Mainland, Montreal and Mexico. In the Okanagan alone, ACE's past and present projects include more than 2,000 residences in Kelowna, West Kelowna, Upper and Lower Mission, Gelmore, Kamloops and Naramata.

"We are thrilled to add ACE Project Marketing to our team to help get the word out on the world class project we are building at Water Street by the Park," said Anthony Beyrouiti, Co-Founder of Orchard Park Properties. "Through their work across North America, they have an in-depth understanding of real estate markets and trends, and today's buyers. Just as importantly for us, their years of experience in the Kelowna area gives them a unique understanding of what makes this city and region such a fantastic place to live and work, as well as its potential for future growth."

ACE Project Marketing's partners, Chad MacTavish, Todd Farrer and Madeline Milne, are three well-respected project marketing professionals. They met in 2007 while working for Sotheby's International Realty Canada, and together they bring 50 years of combined global experience in project development, marketing, and sales to every project. Their developer services cover every aspect of the development process, including real estate market analysis, advisory services, branding, marketing and sales.

### **About Water Street by the Park**

Water Street by the Park is a three-tower multi-phase development next to Kelowna City Park in the heart of downtown Kelowna. In addition to offering panoramic views of both the city and beautiful Okanagan Lake, the 559,000-sq.ft. mixed-use development will feature 650 residential condominiums, including 45,000 sq. ft. of retail and office space. The project is being led by Anthony Beyrouiti and Apriano Meola, co-founders of Orchard Park Properties. Construction is expected to begin in 2021. For more information, visit [www.waterstbythepark.com](http://www.waterstbythepark.com)

- 30 -

### **Contact:**

Chad MacTavish  
Sales Director  
Water Street by the Park  
[chad@waterstbythepark.com](mailto:chad@waterstbythepark.com)  
250-212-7633